

Valley View Dental

441 North Weber Road
Romeoville, IL 60446
815-372-0100

3103 111th Street Suite 131
Naperville, IL 60564
630-904-5600

1078 Ogden Avenue
Montgomery, IL 60538
(630) 923-0900

www.vvdental.com



N E W S R E L E A S E

FOR IMMEDIATE RELEASE

Contact: Maria Pavletic, Director of Marketing and Community Relations
mariap@vvdental.com or (815) 372-0100

KIDS EARN CASH FOR HALLOWEEN CANDY

ROMEOVILLE, IL (October 11, 2019)- Valley View Dental is redefining the phrase “put your money where your mouth is.” This Halloween, trick-or-treaters can bring their excess candy to any Valley View Dental office and exchange it for cash. For every pound of candy, they drop off, the kids will receive \$1 (5 pounds max). Drs. Singh and Khurana, along with the Valley View Dental hygiene team have joined the movement to reduce our sugar loaded holiday consumption and the consequences that come along with it.



morale boosting letter for our service members.

Drs. Singh and Khurana are just part of a team of 15 dentists at Valley View Dental, which emphasizes ‘A Family Practice That Treats You Like Family’. They work hard to raise public awareness of the benefits of healthy eating and great dental hygiene. Open six days a week, the dental practice accepts all traditional and most PPO dental insurance plans, and they offer 0% financing options.

Valley View Dental specializes in maintaining and creating healthy, beautiful smiles. Services offered include general, cosmetic, hygiene, and emergency dentistry. Other services include traditional orthodontics, Invisalign, dental implants, teeth whitening, dentures, crowns, preventative care, oral surgery, and periodontal treatment. Visit vvdental.com to learn more.

“We are holding a fun event that offers a great option for families who are struggling with the thought of their kids eating excessive amounts of candy! Of course, we also get a chance to remind kids that visiting your dentist twice a year and brushing daily are great preventative measures”, says Dr. Singh from Valley View Dental of Romeoville. Kids can still have all the fun of trick-or-treating, but now their piggy banks will benefit as well. This practice has chosen to participate in an event that is taking place all over the country. It’s called the Halloween Candy Buy Back and it’s been a lifesaver for parents who want to limit the amount of damage that can be done to their children’s teeth.

Global sugar consumption for kids increases by about 2% annually and currently sits at 50 million tons per year, which means parents need to be sure their kid’s teeth are being cared for more than ever. Candy, as well as hurting children’s teeth, can lead to hyperactivity and weight gain. In some cases, the wrong types of candy can also lead to broken and damaged teeth and braces.

Candy will be collected at each Valley View Dental location, on Friday, November 1st from 9am-3pm and Saturday, November 2nd from 8am-2pm. The candy will then be shipped to troops overseas via Operation Shoebox. Each child is eligible to receive \$1 per pound up to five (5) pounds for all unopened, candy. Open to children 2 to 12 years. All children must be accompanied by an adult. We will also provide paper and writing utensils for anyone that would like to create a